

# **Eastern Shore Imaging** **Photographic Services Proposal**

## **Purchase/Use of Existing Images:**

Existing images provided for website use or for personal prints (brochures, flyers, etc.) are priced as follows: I provide on disk or DropBox a 7" image in the long direction @ 300 dpi for \$100 per image (Images can be digitally signed and/or framed if desired). The images could be resampled/downsized by you or others for website use. You have the right to use that image for publication and/or for personal use printing (e.g., brochures, flyers, etc.). If you want both high resolution (print) and low resolution (120 dpi for website) images, add \$5 per image. Custom images up to 36" are available for negotiable prices. See attached Pricing Sheet for prints of existing images.



**Image Reproduction:** For processing 2nd party images, pricing inherently relates to the amount of computer work required to end up with a product that meets your expectations and requirements. As a rule of thumb, I can generally process a 'good condition' original in about 10 minutes – this would include global exposure adjustment, some "spot" work if needed for localized adjustments, sharpening and cropping. Since I charge my time at \$50 per hour, the cost for processing would generally be \$10 per image (\$25 minimum charge), unless there are some unusual circumstances (you would be informed of issues before initiation of any work). Note that image restoration is a "different animal" than reproduction and is addressed by a separate proposal. The printing cost is dependent on the size of the print desired. If prints are desired, the first print of each image would be per my standard Pricing Sheet (attached); additional prints of the same image would be at cost + 20% (details provided at the time of order).

**Family/Site/Event Photography:** I charge \$50 per hour for field and processing time with a \$25 minimum charge for field time. I don't charge travel time for Cape Charles locations. Image processing usually equals the time spent in the field (which is usually less than an hour) although I generally spend much more time processing an image than I bill for. Obviously, the more images, the more processing required.

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For estimate purposes, assume 30-45 minutes for screening and preliminary processing per 'setup' or location (e.g., for a family shoot - a dune setup; a beach setup; different family groups .. ) I normally pick 2-4 "best" images for each scene/pose/setup and do preliminary processing to generate proofs. You pick the final images you want and then I final process the selected images (crop, local adjustments, touch-up, sharpen, etc) – add 10-15 minutes per each final processed image.

I provide both high resolution (for prints) and low resolution (for email and internet use) images in jpeg format on a disk or DropBox. If prints are desired, the first print of each image would be per my standard Pricing Sheet (attached); additional prints of the same image would be at cost + 20% (details provided at the time of order).

**Architectural Photography:** I'm equipped to do both building exteriors and interiors. I generally do indoor shooting with a 10-24mm wide angle lens and can set up for off-camera lighting if needed.

**Drone Photography:** A property shoot involving four different orientations at two altitudes each (i.e., eight processed images) is priced at \$250 including travel time for any location within a 30-mile radius of Cape Charles. Final images, in jpeg format, will be at least 3,000 pixels in the long dimension with a resolution of 300 ppi. For print purposes, larger images up to 48"/300 ppi can be provided at extra cost.

Hopefully, the above pricing is acceptable and I look forward to working with you. If you have any questions, let me know ..

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<http://easternshoreimaging.com/>

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## *Print Price Sheet*

Size	Photo Paper	Fine Art (Giclee)	Canvas	Metal	Acrylic
4X6	\$10.00				
5X7	\$15.00				
8X10	\$25.00	\$43.00	\$61.00	\$55.00	\$105.00
11X14	\$45.00	\$66.00	\$92.00	\$95.00	\$152.00
16X20	\$70.00	\$94.00	\$140.00	\$140.00	\$225.00
16X24	\$80.00	N/A	\$155.00	\$160.00	\$251.00
20X24	\$90.00	\$118.00	\$185.00	\$180.00	\$290.00
20X30	\$100.00	N/A	\$212.00	\$195.00	\$320.00
24X36	\$120.00	\$159.00	\$266.00	\$300.00	\$355.00

### Printing Specifications

**Photo Paper:** Images printed on premium Luster, Gloss or Matte heavy-weight paper with archival inks. Frame required.

**Fine Art Paper:** Hahnemuhle medium texture "water color finish" paper with archival inks. Frame required, but board mounting options are available at extra cost.

**Canvas:** Photo canvas images are printed on high-quality, heavyweight canvas and stretched onto a sturdy, 1½ inch, pine wood frame, ready for hanging – no frame required

**Metal:** Images are infused onto aluminum with 'white satin' glare-free finish providing lifelike colors and superior detail. Mounting options include a 'wall float' attachment which provides separation between wall and image – no frame required

**Acrylic:** High definition acrylic photos are stunning, crisp, and bring out the best of any photo or artwork. The acrylic sheet is ¼" thick, and a 'wall float' attachment or mounting posts are no-cost options for hanging the print; no frame required.

### Custom Prints to Fit Purchased Frames

Use standard print pricing for Photo Paper for a price guide (based on largest dimension plus \$10 per image for custom cropping and resizing. Images can be mounted in your frames, using existing mats, for \$25 per frame